

MorphoTrust USA

Digital Identity

Enable Trusted Transactions  
Whenever and Wherever  
Identity Matters

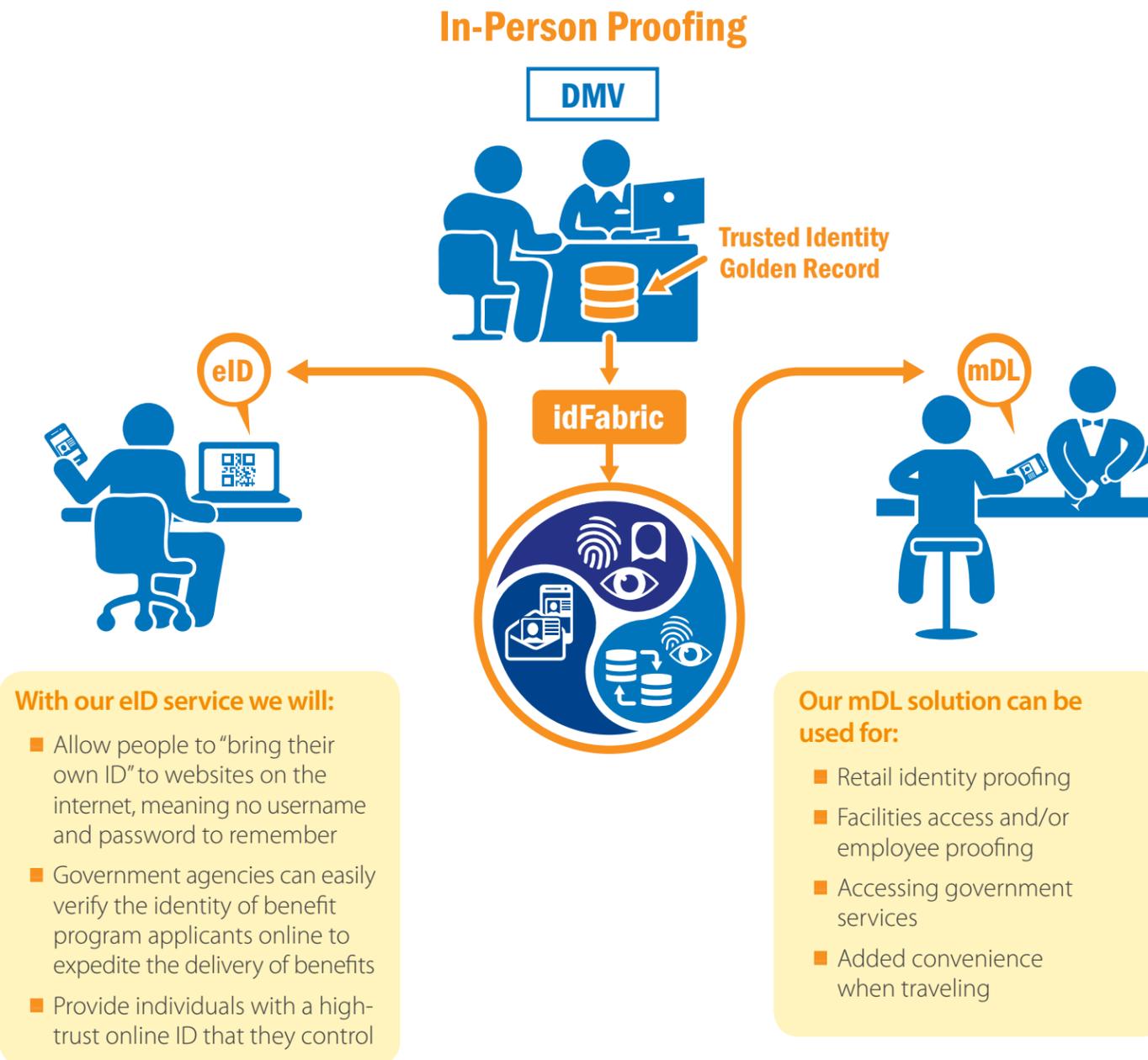
## Electronic ID (eID)



Consumers' safe, secure and privacy enhancing online ID – authenticated by DMVs and issued by MorphoTrust.

Today's online world is unfortunately filled with risk as seen through a continuous string of highly publicized identity theft schemes that result in fraudulent activity and lost money. Fortunately, new technologies and a better awareness of risk are driving all of us to consider a new way to assert our identities online.

MorphoTrust® eID is an online ID, issued by MorphoTrust and authenticated by state MVAs to simplify and protect online transactions. The eID greatly elevates the level of trust that individuals are who they claim to be while ensuring the protection of personal information and privacy because it directly relates the individual back to the in-person identity proofing process done by DMVs across the nation (using a combination of face and demographic matching). Further, the eID app can only be opened with a face match on the device ensuring that only the right person is able to leverage the secure ID.



## Mobile Driver License (mDL)



A digitally rendered version of your secure license – the next generation of driver credentials and identity documents

Consumer trends are obvious; they demand access and convenience and are now more likely to leave their wallets at home than their mobile phones. More and more consumers are consolidating tasks and items they previously carried in purses and wallets with apps and capabilities offered by mobile devices. As these activities and transactions are increasingly facilitated by our phones, Americans expect to enjoy this ease and convenience as well as access at any time and from anywhere.

The MorphoTrust® Mobile Driver License (mDL or mobile DL) gives today's consumers the convenience and option of having a genuine, broadly accepted driver license accessible on their mobile phone. The State-issued mDL offers the same level of security as physical DL/IDs while protecting personal information and privacy. Consumers can easily download the app after completing a short registration process that requires identity verification. The app and mDL leverage applicant proofing processes for DL/IDs to create a trusted credential.

The mDL can be quickly and reliably authenticated when presented to various stakeholders such as retail stores, law enforcement, government agencies and commercial airlines.

*Leveraging the Trust of a State Driver License Vetting Process  
for Creating Trusted Digital Identities*

# MorphoTrust USA – Providing a safe and simple future where you can make your identity claim and no one else can.



Our in-person and online worlds continue to change at a rapid rate and are being fueled in part by the capabilities we now enjoy from our mobile devices. As a result, people are demanding to use their smartphones as their primary means of interacting with the world around them. The rising consumer demand, the sophistication of our mobile devices and the escalated threat of identity related crimes all points to this as a critical point in time for identity. Today there is not yet a widely available means for people to digitally assert their identities but it is desperately needed. For that reason, MorphoTrust has embarked on

an aggressive campaign of research and development to bring identity trust to both domains (online and in-person). Our identities are who we are, and all that we do in some way relates back to it. This next evolution in identity technology needs to solve the critical problems that are currently challenging us all as individuals. MorphoTrust understands what is at stake, what we need and how to deliver it. Our eID and mDL solutions are designed with personal privacy, security and interoperability at their core to be sure they are the technologies we can all depend on as our interactions in the online and physical world become more digital.

## MorphoTrust® USA

MorphoTrust USA is the expert in relating real people with trusted identity records. Today, the state-issued DL is the document we rely on to establish our identity to receive a wide range of services, benefits, and privileges; but the changing landscape will require MVAs to play an increasingly critical role. You need a proven, trusted innovative partner to support you as you navigate through the uncertain future of identity — MorphoTrust engineers and card experts are leading industry efforts to define and architect the next generation credential and authentication solutions.

Visit our NSTIC grant information online.

[www.morphotrust.com/NSTIC](http://www.morphotrust.com/NSTIC)

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