



## **MorphoTrust CEO Bob Eckel Named an “Innovation Economy All-Star” by Mass High Tech and Boston Business Journal**

***Eckel Selected as a Top 15 Tech Luminary for Leadership of Preeminent U.S. Identity Solutions Provider***

**November 14, 2012, Billerica, MA**

*Mass High Tech* and its sister publication, *The Boston Business Journal*, have named Robert “Bob” Eckel, Chief Executive Officer of MorphoTrust USA (Safran group), a “Tech Luminary” of its 2012 Innovation All-Stars award program.

Now in its 17th year, the All-Star awards recognize 15 dynamic and influential leaders of New England’s innovation economy for their managerial excellence. Under Eckel’s guidance, MorphoTrust is creating many new, end-to-end identity solutions for federal, state and local governments, fulfilling the company’s mission of simplifying, protecting and securing the lives of the American people.

“*Mass High Tech’s* 15 Tech Luminaries reflect deep accomplishment in various technology-related industries,” said Chris McIntosh, publisher of *Mass High Tech* and *The Boston Business Journal*. “We hope these notable and potent players in the local economy will inspire others to innovate, which is the main driving force of the local economy.”

Under Eckel’s leadership, MorphoTrust has secured prime contracts with the U.S. Transportation Security Administration for its new Universal Enrollment Service, earned top-tier rankings from the National Institute of Standards and Technology for iris identification technology and was selected to provide biometric matching for face and iris for the Federal Bureau of Investigation’s Next Generation Identity program. Eckel has also led MorphoTrust, in partnership with state and local governments, through the introduction of numerous security and efficiency enhancements to driver license issuance nationwide.

“The identity solutions industry is a hotbed for innovation right now,” Eckel said. “Biometric technology is accelerating at a rapid pace and it is exciting to know the industry landscape could look completely different in as little as five years. MorphoTrust pioneers technology within several industries and creates solutions to meet the growing need for identity verification and security. Ensuring that only one trusted identity is associated with each individual furthers national and homeland security, prevents fraud and enables trusted transactions.”

Headquartered in Billerica, Mass., MorphoTrust employs approximately 1,300 people and operates over 1,200 ID service centers across the U.S. MorphoTrust currently provides driver license issuance solutions to 41 of the 50 states and the District of Columbia, and the company’s biometric technology is the standard for the U.S. Department of Defense.

Eckel and fellow honorees will be profiled in a special supplement of *Mass High Tech*. An awards celebration and networking reception will be held on November 14 at The House of Blues in Boston. Additional event information can be found online at <http://www.bizjournals.com/boston/event/63621#register>.

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### **About MorphoTrust™ USA**

**MorphoTrust™ USA** – a Morpho company part of the Safran group – is the leading U.S. provider of identity solutions to federal, state and local governments that simplify, protect and secure the lives of Americans. The company’s offerings help to verify the identity of applicants and deliver the secure credentials that individuals rely on to

exercise their civil rights, gain access to benefits and services, and ensure trusted transactions while reducing fraud and enhancing national security. The company delivers solutions for secure ID issuance such as U.S. driver licenses and passports as well as for border management, law enforcement, retail, travel and applicant vetting through document authentication, data verification and biometrics (iris, fingerprints and face). We serve many U.S. federal agencies and businesses, operating in all 50 U.S. states. The company also has a nationwide network of ID service centers, with over 1,200 convenient locations.

**MorphoTrust USA**  
Communications Department

296 Concord Road  
Billerica, MA 01821

[www.morphotrust.com](http://www.morphotrust.com)

Press Contacts:  
**Will RODGER**

Tel (202) 600-2633  
Mob (202) 486-6774

[wrodger@rhstrategic.com](mailto:wrodger@rhstrategic.com)

**Courtney HASTINGS**

Tel (202) 585-0210  
Mob (202) 277-4936

[chastings@rhstrategic.com](mailto:chastings@rhstrategic.com)